



# READY...SET...GROW!

**Growing in Evangelism**

**STEP ONE:** Recognize God doesn't want everyone to be a missionary.

**You can be a digital missionary!**









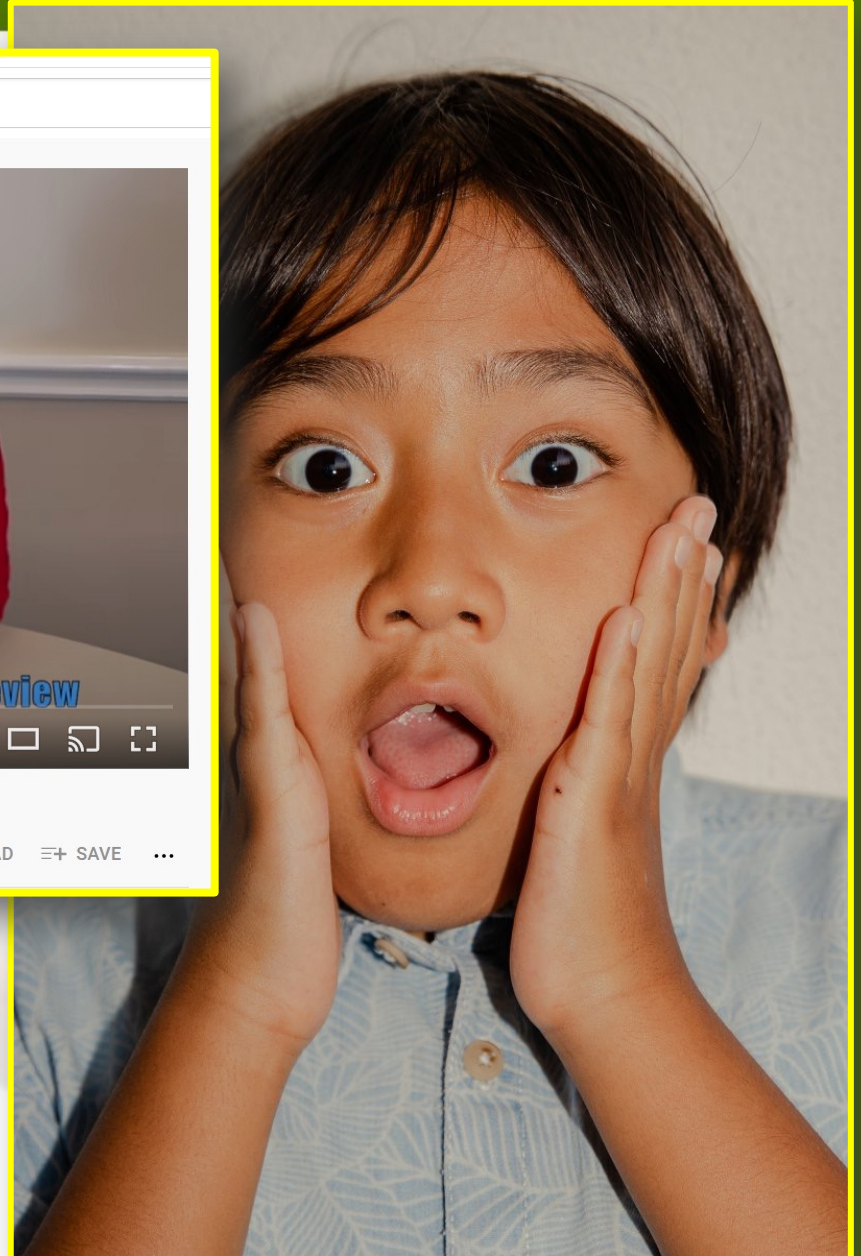
unboxing ryan toys



Ryan Pretend Play with McDonalds Toys and cook toys food!

78,963,830 views • May 13, 2019

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YouTube

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# Ryan Pretend Play with McDonalds

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# Social media usage



- In 2008 10% of Americans had a social media account. Now 79% do.
- 88% of 18 to 29 year-olds have a social media account.
- 78% of 30 to 49 year-olds have a social media account.
- 69% of 50 to 64 year-olds are on social media, and even 40% of people over 65 have a social media account!

# **Social media usage**

**74% of people use  
Facebook every day.**

**72% of people use  
YouTube every day.**

**63% of people are  
on Instagram every  
day.**





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**STEP ONE:** Recognize God doesn't want everyone to be a missionary *but you can be an influence for the Kingdom.*

**STEP TWO:** Think like a missionary.

**You can be a digital missionary!**





Mark Roberts updated his cover photo.

October 17 at 10:56 AM · 🌐



Irene Roberts, Sara Roberts Whisenhunt and 29 others

1 comment



Mark Roberts updated his cover photo.

October 17 at 10:56 AM · 🌐



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Mark Roberts



We did all we could cheering for our Cowboys. Cute-ness can't overcome endless dumb penalties! [#dallasCowboys](#)



Irene Roberts, TD Roberts and 135 others

27 Comments





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Sara Roberts Whisenhunt is with Mark Roberts.

★ Favorites · June 27 · 👤



erts, TD Roberts and 135 others

27 Comments



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**STEP ONE:** Recognize God doesn't want everyone to be a missionary *but you can be an influence for the Kingdom.*

**STEP TWO:** Think like a missionary.

**STEP THREE:** Post strategically.

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# POST STRATEGICALLY



- ✓ **Nothing on my social can contradict my mission.**
- ✓ **What can I post that will show I am a Christ-follower?**
- ✓ **What can I post that will help people be more interested in being a Christ-follower?**
- ✓ **How can I be a positive influence in a negative world?**

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- 1. Shorter is better.**
- 2. Be genuine, be yourself.**
- 3. Don't judge or push people away.**
- 4. Take arguments offline.**
- 5. Get a picture.**

- 6. Post a podcast.**
- 7. Say something about class, sermon – link!**
- 8. Get positive about church.**
- 9. Talk daily Bible reading**
- 10. Ask “how can I pray for you?”**

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